



WORK HISTORY

PROFILE

A consummate professional with 30 years as a graphic designer in the non-profit world and 22 years of instructional experience in higher education specializing in Graphic Design instruction and curriculum development specifically focused on typography, publication (traditional and online), and vector graphics with additional administrative experience as Chair of an Art Department at a small liberal arts university.

SOFTWARE APPLICATIONS

Adobe Acrobat
Adobe InDesign CC19
Adobe PhotoShop CC19
Adobe Illustrator CC19
Adobe Capture 19
Adobe After Effects CC19
Adobe DPS
MSWord, PowerPoint
Blackboard
HTML
iPhoto/iMovie
Kahoot!
Scupltris
SnapPro
TinkerCAD
WordPress

EXPERIENCE

Mercyhurst University Fall 96 – Current

Fall 13 – Present Mercyhurst University Associate Professor & Chair of the Art Department,
Tenured

Fall 10 – 13 Mercyhurst University Assistant Professor & Graphic Design Program Director,
Tenure Track

Fall 04 – 10 Mercyhurst College Assistant Professor & Graphic Design Program Director,
Non-Tenure Track

Fall 98 – 04 Mercyhurst College Full-time Instructor & Graphic Design Program Director,
Non-Tenure Track

Fall 96 – 98 Mercyhurst College Part-time Instructor, Non-Tenure Track

COURSES TAUGHT

Computer Design Basics

(Formerly Design for Non-designers)

A 15-week, 3-credit, entry level course geared to develop a sense of good design practices for professionals who are not primarily design oriented in their career path. Some of the major concepts that will be addressed are Proximity, Alignment, Repetition, Contrast, Color and Type. There will also be accompanying projects that apply those concepts. Furthermore, there will be an emphasis on software skills. All students will have experience using software packages (Adobe CC) to perform pixel image editing, vector image development, and print development. *9+ Classes*

Typographic Foundations

(new course in 2015) :

This entry-level course introduces students to basic design theories and skills for creating professional typographic works. Students create a variety of exercises to better understand design. Theoretical exercises, typography projects and readings introduce students to lifelong design issues and tasks. Adobe InDesign, Illustrator, Photoshop, and After Effects are utilized in this course. *7 Classes*

Introduction to Graphic Design

Students learn to create and evaluate graphic design through proper use and understanding of communication and design theory, idea generation and design techniques, terminology, and technology. Adobe CC computer applications are introduced with emphasis on idea generation, stages of design, and craftsmanship. Blackboard instructional technology is utilized. *28 Classes*

Digital Imagery

Emphasis is placed on proper care and navigation of a Mac. Tests are administered to ensure proper understanding of the Mac platform, draw programs, and design principles. Projects explore Vector vs. Pixel illustration, Typography/Visual Literacy, and introduce students to their first client. Last Taught in 2010
14 Classes

Type & Publication Design

Students are introduced to the power of InDesign CC. Style sheets, grids and proper construction of multipage documents are stressed through various projects including a recipe book, annual report, Theatre promotional series, brochures, and sport programs with a culminating project for a real world, not-for-profit client. Students also "translate" one project into an interactive book either through Adobe DPS or utilizing the Interactive PDF settings. Students ultimately prepare their resume and portfolio in order to pursue an internship. *16 classes, 2 tutorials:*

Graphic Design History

An overview of the last 150 years of Western Graphic Design. The cyclical nature of design styles is examined. Theories of design are compared. In an effort to codify a student's understanding of the outward appearance unique to a design movement, he or she constructs a series of labels in the style of various designers and movements. *8 classes, 3 tutorials*

Corporate Identity & Branding


Students fully explore contemporary concepts in branding creating a flexible design system for a company of their creation. They then apply their acquired knowledge to a client of the Erie Small Business Development Center, working in small groups to create and pitch branding for local small businesses. *18 Classes*

Computer Illustration Technologies

Students utilize the knowledge acquired from past courses as well as advanced techniques in Illustrator CC. From the resources provided, students may create illustrations for a book cover, a series of editorial illustrations, giftware ensembles, local businesses, playing cards, and portraiture. *14 Classes*

Portfolio Development

Students refine and revise past projects, work on one team project, and create self-promotion items. Their refined portfolios have been reviewed at the Mosaic Career Fair in Washington DC, the Erie Ad Club Portfolio Review and both the Cleveland and the Pittsburgh AIGA Portfolio Reviews. Students must set a personal goal regarding their post-graduate life and investigate a city, geographic area, or graduate school options in order to start applying for employment. The course culminates with a portfolio review by a team of professional designers from the community. *19 Classes*



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EDUCATION

August 2004

MFA in Advertising/Design
Marywood University, GPA 3.98

May 1989

BA in Art
Concentration Graphic Design
Mercyhurst College
Summa Cum Laude

Magazine Design (Special Topics Course)

Editorial Design is introduced utilizing Adobe CC programs and "Editorial Design" book by Cath Caldwell and Yolanda Zappaterra. Upon the completion of this course students should be able to create a brand brief around a publication, design cover, contents, columns, and feature articles utilizing a grid and typographic style sheets. Additional students will learn about liquid layout and design for the ipad or interactive PDF. A successful student participant will leave with many successful designs for their portfolio and a firm understanding of editorial design. *2 Class, 1 Tutorial*

Introduction to Web Design

The application of good design on the web is the focus of this course. DreamWeaver is introduced after students work with HTML code. Information architecture is focused on as an aid to creating a well-structured site. Last Taught in 2007 *5 Classes*

Senior Annual (Yearbook)

A seminar class that dealt with the student production of a 124 page book inclusive of Senior Portraits, sports teams, and the social events in the lives of seniors all constructed around a theme. The 1998 Senior Annual won a recognition in the prestigious Annual How Design awards. Many other editions won Student Addy Awards. Last Taught in 2008 *10 Classes*

Individualized Studio

Ranging from Individual Senior Art Thesis development for a senior art show to the theoretical investigations of individual students in the area of Graphic Design and, most recently, 3-D printing and finally, the *Lumen* Creative Arts Magazine.

LEADERSHIP EXPERIENCE

Chair of the Art Department Responsibilities include:

- Lead a faculty of 5 Art Professors
- Adjunct recruitment and oversight.
- Alumni Event, "Coffee and Quiches" on Homecoming weekend reconnects Alumni to the Department and soon-to-be-graduates.
- Assessment Schedule, coalition, and twice yearly report.
- Operating Budget for Art Department and Cummings Art Gallery totalling \$85,000.
- Bi-weekly meeting of the faculty.
- Course Schedule for 2 term/6 mini term system.
- Fundraising for "Makerbot Mania."
- Oversight of 3 workstudy students that generate weekly email newsletters, Art opening videos, coalition of recruitment materials, and various mailing campaigns.
- Recruitment including: organizing with Admissions "Day in Art" events that occur 2 to 3 times a year; Personal Letter Writing; Individual Tours for students interested in Art Therapy, Art Education, and Graphic Design; On-site presentations to regional High Schools and Middle Schools through Career Street, Villa Maria College Portfolio Review participant.
- Scholarship promotions and admissions liaison.
- Sophomore Review participant, letter writer, and assessment report.
- Website content recommendation and review.
- Video messaging.

Program Director Responsibilities include:

- Curriculum development and instruction of the classes in Graphic Design.
- Program Direction (uncompensated) which includes course development to build an overall successful and complete program for student training and experiential learning.
- Oversight of a 21 unit Mac computer lab.
- Facility and supply maintenance.
- Advisement, on average, of 40 students.
- Recruitment and training of Adjunct Graphic Design Faculty.
- Developer of Individualized Studios for focused independent student learning. This includes 19 individualized Studios for *Lumen: The Creative Arts Magazine* Individualized Studios.



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PROFESSIONAL EXPERIENCE

NPR, National Public Radio, Washington DC

Art Director

Oct. 95 – Sept. 96

- Care and Implementation of the NPR Visual Image. Design or Supervision of design projects from concept through completion, including:
 - Corporate Identity maintenance; subsidiary entities; Logo & Business systems; Promotional & Marketing kits; Catalog/Magazine & Newsletters; Merchandise such as pledge incentives; compact discs, Teachers' guides, books, etc.; Business-to-Business Advertisements; Brochures; Direct mail; and company-wide monitoring of design-oriented projects.
- Oversee activities of designers, interns, freelance artists, photographers and printers.
- Maintain budget records for all projects. Make budget recommendations for the design group.
- Interface with printers and suppliers.
- Maintain and make recommendations regarding Mac design programs and hardware.
- Actively participate in various committees: The Capital Committee; Entrepreneurial Task Force; Member Services; 25th Anniversary; Communications.

NPR Marketing Department

Publication Coordinator

Jan. 92 – Sept. 95

- Create marketing design projects from concept through completion, including:
 - Marketing kits; Ads; Brochures; Direct mail pieces; Postcards; Quarterly Edition catalog/magazine; National pledge incentives; and all marketing design oriented projects as the need arises.
- Oversee activities of graphics interns, freelance artists, and photographers.
- Interface with printers and suppliers.
- Maintain Mac system and hardware.

WQLN, Public Broadcasting of NWPA, Art Director

Sept. 89 – Dec. 92

- Execute all design projects from concept through completion, including:
 - Q Programmer; Advertising; Special event promotion; Press kits; Business system; Pledge incentives; Set design; and all design oriented projects as the need arises.
- Interface with printers and suppliers.
- Oversee activities of graphics interns and volunteers.
- Actively participate in various special events with responsibilities ranging from specific item coordination to total chairmanship., including:
 - Who Are the People in Your Neighborhood? Job Fair; Annual TV Auction; March of Dimes Walk-America Remote; Year of the Family Salute; Canadian Fall Preview; Bluegrass Festival; Annual Membership drives.

FREELANCE EXPERIENCE

Will Design For Food Freelance Design January 89 – 92, 2007 – Current

- Freelance design services for a variety of clients.

Client list includes: Bensur Advertising; Cashmere Elegance; CyberInk-lp; Diamond Cafe; Erie Art Museum; Erie Historical Society; EuroSource; Festival of the Trees; Indigo Ink; National Bank of North East; National Public Radio; Northshore Technological; Massanutten Waterpark; Meridian Creative Group; Northwestern Pennsylvania Artist Association; Pax Christi USA; Plumb Daddy, The Regional Cancer Center; Saint Mark's Episcopal Church, The School House 1897, SoMar Dance Group; Sister, Servants of IHM; The Sky Group; The Tillman Group.

- Providing temporary or contract design staffing on a part-time or temporary full-time basis.



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MENTORING: STUDENT RESEARCH & DESIGN AWARDS

2017 Student Erie Ad Club Awards (AAF District 2)*

- 1 Student Silver: Collateral: *Lumen* Interactive Poetry Chapbook

2016 Student Erie Ad Club Awards (AAF District 2)

- 2 Silver: Advocacy Poster, *ZyberCoo*

2014 Student Erie Ad Club Awards (AAF District 2)

- 4 Student Gold or Silver awards
- 4 Student Honorable Mentions (Formerly Bronze Awards)

2013 Student Erie Ad Club Awards (AAF District 2)

- 1 Gold Award: Art Department Scholarship Brochure
- 1 Silver Award: Student Union Recycling Center
- 3 Student Bronze awards: ck Brand Strategy Package; *Lumen* Interactive Poetry Chapbook, *BrewHurst* Beer Labels

2011 Student Erie Ad Club Awards (AAF District 2)

- 1 Student Silver: Collateral: *Lumen* Interactive Poetry Chapbook

2010 Student Erie Ad Club Awards (AAF District 2)

- 1 Student Gold: Digitally Enhanced Photography, *Through the Looking Glass*

Grant

- Mercyhurst University Student Research Fund Grant acquired with Student Lisa Bathory to produce an art show of Student Artworks at an off-campus venue. Show entitled: *12 x 12*. Hung at the Studio 7 Gallery, Erie PA

2009 Student Erie Ad Club Awards (AAF District 2)

- Student Best in Show: *Lumen* Poetry Chapbook & Interactive Design
- 3 Student Gold: Collateral: *Lumen* Poetry Chapbook; Lumen Interactive Design, *Lumen* Editorial Spread

2008 Student Erie Ad Club Awards (AAF District 2)

- Student Best in Show: *Vegetative Best Management Practices Manual*
- 4 Student Gold: Collateral: *Lumen* Poetry Chapbook, Senior Annual, *Vegetative Best Management Practices Manual*, *Pink Ladies* Greeting Card Set.
- 2 Student Silver: Collateral: *Insert>Yourself* Art Department Promotional Poster; *Men are Pigs* Greeting Card Set
- 1 Student Bronze: Collateral: *Lumen* Interactive Design

*The Erie Ad Club as of 2017 is defunct.



2007 Student Erie Ad Club Awards (AAF District 2)

- 3 Student Gold: Collateral: Senior Annual, *Lumen* Poetry Chapbook, *Lumen* Interactive Design
- 2 Student Silver: Collateral: *Eat. Sleep. Breathe. Be. Art.* Promotional Poster; *Flora* Card & Gift design

2006 Student Erie Ad Club Awards (AAF District 2)

- 3 Student Gold: Collateral: Senior Annual; 2006 *Art Department* Calendar; *Elements of Design*: Digital Collage: *Environmental Photography*

2005 Student Erie Ad Club Awards (AAF District 2)

- Student Best of Show: *Art is...*
- 2 Student Gold: Collateral: Senior Annual; *Art is...*
- 1 Student Silver: Collateral: *Lumen* mixed media

Addy District 2: [New York, Washington, Pennsylvania]

- 1 Student Gold: *Art is...*
- 1 Student Silver: Mercyhurst College Senior Annual

National Student Advertising ADDY Award

- 1 Student Silver: *Art is...*

2004 Student Erie Ad Club Awards (AAF District 2)

- 2 Student Silver: publication: Senior Annual; Student design: *Lumen*

2003 Student Erie Ad Club Awards (AAF District 2)

- 2 Student Bronze: Publication: Senior Annual; IABC Call for Entries

2002 Student Erie Ad Club Awards (AAF District 2)

- 2 Student Gold: Publication: Senior Annual; Student design: *Lumen*
- 1 Student Silver: Pro Bono work for *Hooked on Books!* holiday card

IABC Awards

- 1 Student Gold: Publication: *Art Department* Calendar
- 1 Student Bronze: Publication: Senior Annual

2001 Student Erie Ad Club Awards (AAF District 2)

- 1 Student Gold: Publication: Senior Annual
- 1 Student Bronze: *Lumen* Poetry Chapbook

2000 Student Erie Ad Club Awards (AAF District 2)

- 1 Student Gold: Publication: Senior Annual

Annual How Design Awards

- The Mercyhurst College Senior Annual

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RESEARCH: SCHOLARSHIP, GRANTS, & AWARDS

2019 Show

- Mercyhurst University Faculty Show, Erie, PA
- NPAA Juried Biennial Art Show, Erie, PA

Publications

- *Learning Vector Art with Adobe Illustrator®* Anticipated Publish Date: April 2020

2018 Show

- Mercyhurst University Faculty Show, Erie, PA

Sabbatical

- To complete my book entitled *Learning Vectors with Adobe Illustrator®* with Bloomsbury Publishing, London, England.

2017 Show

- *Women Create*, Juried Art Show, 3rd on 3rd Gallery, Jamestown, NY
- Mercyhurst University Faculty Show, Erie, PA

Publications

- Commissioned to author a book entitled *Learning Vectors with Adobe Illustrator®* by Commissioning Editor for Communication Arts Louise Baird-Smith at Bloomsbury Publishing, London, England.

2016 Shows

- *Women Create*, Juried Art Show, 3rd on 3rd Gallery, Jamestown, NY
- Mercyhurst University Faculty Show, Erie, PA
- *Don't Give Up the Drip*, Public Art Event, Erie, PA

Publications

- Currently have a book entitled *Vector Design and Illustration Workbook* under review with Commissioning Editor for Communication Arts Louise Baird-Smith at Bloomsbury Publishing, London, England.

Continuing Education

- *Advanced After Effects*, Adobe Education Exchange
- Arts Education Collaborative Grant-funded 2016 Leadership Academy

2015 Shows

- Mercyhurst University Faculty Show, Erie, PA
- Mercyhurst Preparatory Alumni Art Show, Erie, PA
- Regional Juried Photo Show, Meadville Center for the Arts, Meadville, PA
- *October Nights*, Juried Show, Meadville Center for the Arts, Meadville, PA
- *Midsummer Night's Dream*, Ballet performance, created a custom mask of a Donkey head, Erie, PA.

2014 Shows

- *Concealed | Revealed*, One Woman Exhibition, Cumming Gallery, Mercyhurst University, Erie, PA

Presentations

- Presentor at University and College Design Association (UCDA), Brookings, SD
Metathemes in Graphic Design History

2013 Shows

- 40th Annual Hoyt Regional Juried Art Show, New Castle, PA
- Mid-Atlantic Juried exhibition, The Butler Institute, Youngstown, OH
- *Art Takes Paris*, See.me.org, (Formerly ArtistWanted.org) New York, NY, Artwork featured in Paris show.

2012 Shows

- Trumbull Gallery Exhibit, NPAA, Warren, OH
- *Creative Hands* Exhibit, NPAA, Erie, PA
- Mercyhurst University Faculty Show, Erie, PA
- *Friends of Mercyhurst* Art Exhibit, Erie, PA
- *The Annual Juried Exhibit*, Delaplaine Visual Arts Education Center, Frederick, MD
- F&M and Kline Galleries, June 2-July 22, Awarded Second Prize: *Mascara*, mixed media mask

Presentations

- Co-Presentor at International Society for Technology in Education (ISTE), San Diego, CA

SG&A CONTINUED

Making Beautiful Pixels: Multimedia Design Meets Art Theory,
<http://acelearning.wikispaces.com/>

- *Art Takes Time Square*, ArtistsWanted.org, New York, NY, Artworks featured on Times Square Billboards
- *In Her Shoes*, a grant-funded multimedia production with colleagues Solveig Santillano [dance] and Rebecca Ryan [music]; included community involvement, Erie PA.

Produced 6 videos and masks for dance performance

Worked with Technical Director to run video for performance

2011 Shows

- Mercyhurst University Faculty Show, Erie PA
- *Friends of Mercyhurst* Art Exhibit, Erie PA
- NPAA Biennial at the Ferrero Gallery, Erie PA
- *Women in Art*, Art Show, Schuster Gallery, Erie PA
- *Women Create*, Juried Art Show, 3rd on 3rd Gallery, Jamestown NY

Grant

- Mercyhurst University Diversity Grant for a Student Poster Design Contest to raise awareness on Campus around women's rights and challenges, Erie, PA

2010 Shows

- Mercyhurst University Faculty Show, Erie PA
- *Erie Summer Festival of the Arts*, Juried Art Show, Erie PA

2009 Shows

- Mercyhurst University Faculty Show, Erie PA
- *Women in Art*, Juried Art Show, Schuster Gallery, Erie PA
- *Erie Summer Festival of the Arts*, Juried Art Show, Awarded Best in Photography

Erie Ad Club Awards (AAF District 2)

- 1 Gold: Logo System: *MassiveRush.com*
- 1 Silver: Website Design: *MassiveRush.com*

2005-2008 Shows

- Mercyhurst University Faculty Show, Erie PA

Erie Ad Club Awards (AAF District 2)

- 1 Silver: Self-Promo: *Erie Ad Club Goes Retro*

2004 Shows

- Mercyhurst University Faculty Show, Erie PA
- *Go Fish! "Leap Frog"* Public Art Event, Erie PA

2003 Shows

- Mercyhurst University Faculty Show, Erie PA
- Mercyhurst Prep Alumni Show, Erie PA

Scholarship

- IHM Graduate Scholarship, Scranton PA

2002 Shows

- Mercyhurst University Faculty Show, Erie PA
- *Go Fish! "Fish Tales"* Collaboration with Toni Kelly, Erie PA

Scholarship

- IHM Graduate Scholarship, Scranton PA

IABC Awards

- 1 Bronze: *Creative Arts Division* Recruitment postcards

2001 Shows

- *Erie Art Museum Spring Show*, Erie PA
- Mercyhurst University Faculty Show, Erie PA

Scholarship

- IHM Graduate Scholarship, Scranton PA

Erie Ad Club Awards (AAF District 2)

- 1 Silver: Erie Art Museum poster: *Continuous Wave*

1999 Erie Ad Club Awards (AAF District 2)

- 1 Bronze: (formerly distinctive Merit): *TourErie.com*

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LOCAL COMMUNITY SERVICE PROJECTS

2019

- Computer Illustration Techniques, *Kernels of Truth: Oracle Cards* [Christine Colin-Kern]
- Corporate Identity and Branding, *Veterans Resource Room* [Mercyhurst University, Erie, PA]
- Portfolio Development, *Community Resources for Independence* Rebranding [CRI, Carl Berry, CEO, Erie, PA]

2018

- Computer Illustration Techniques, *Scarf Designs* [Barber National Institute]
- Typographic Foundations, *IceBreaker Jumbotron* [PIHL and Mercyhurst University]

2017

- Computer Illustration Techniques, *Noma Coffee* [Ed Grode]
- Type and Publication, *Departmental Brochures* [Business dept. majors]

2016

- Portfolio Development: *Career Street Coloring Book* [Careerstreet.com]
- Type and Publication: *2016 Annual Report* [Mercy Hilltop Center]
- Type and Publication: *2016 Hockey Hooky Day Program* [The Erie Otters, OHL Team]

2015

- Portfolio Development: *2015 Hockey Hooky Day Program* [The Erie Otters, OHL Team]

2014

- Portfolio Development: *Fresh Face Forward Membership Kit* [Mercyhurst Organizational Leadership Graduate Program]

2012, 2013

- Portfolio Development: Snow Board Designs [Core Creative, Erie PA]
Board chosen to be produced and sold at Target

2007-2019

- Corporate Identity & Branding: Logo Design [Small Business Development Center, Erie, PA]
 - 3-D Dynamics, Life Coach, Erie, PA Lengel Brothers Farm & Market, Grove City, PA
 - Al's Awning Shop, Inc., Erie, PA Meals on Wheels, Erie, PA
 - Bastion, Erie, PA Natural Options, Grove City, PA
 - BeckAnnCall, Erie, PA NickelPlate Mills, Erie, PA
 - Breakiron, Erie, PA Nirvasa, Erie PA
 - Burton Funeral Homes, Erie, PA Operation: Assisting Santa, Erie, PA
 - Palma's Sweet Treats, McKean, PA



Curriculum Solution Center, Erie, PA
Dr. Mak, Erie, PA
Engineered Plastics, Inc. (EPI), Erie, PA
Erie Ale Works, Erie, PA
Erie Food Tours, Erie, PA
Erie Promotions, Erie, PA
Forgiven Ministries, Erie, PA
Fusion, Erie, PA
Green Arrow, Erie, PA
inn-campus, Erie, PA
Immersemap Emergency Locating System, Erie, PA

KRS Machining, North East, PA
Pulakos 926, Erie, PA
Scattergun Reserve, Conneautville, PA
Surprise Beauty Box, Baltimore, MD
Talon 6-3, Erie, PA
Travel Touch Massage, Erie, PA
Urbaniak's, Erie, PA
Village De Noel, Erie, PA
Winddance Horse Park, Summit
Township, PA

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2012

- Computer Illustration Technique: *Off to the Races* [Presque Isle Casino and Racetrack, Erie, PA]

2011, 2012

- Computer Illustration Technique: Book Covers [JMD Productions, Erie, PA]
Ghost Rider, Terragon 2050, Jeremy's Christmas Shoes, Danielle's Wish, Sleep Whisperer

2000-2013

- Introduction to Graphic Design: Logo Design
i-cubed, North East, PA Erie Opera Theatre, Erie, PA
Condo Behavior Consulting Munnell Run Farms, Mercer, PA

2010, 2009

- *Women in Transition* Silent Art Auction [Mercyhurst Communication Department]
- District & School Mascot & Logo Redesign [Fairview School District, Fairview, PA]

2007

- Individualized Studio: *Vegetative Best Management Practices A Manual for PA Lake Erie Bluff Landowners* [Mercyhurst & the PA Coastal Zone Management Program, Erie, PA]

2005

- Computer Illustration Technique: Holiday Card Designs for *Hooked on Books!*
[Gannon University, Erie, PA]

UNIVERSITY COMMUNITY SERVICE PROJECTS, COMMITTEES & MEMBERSHIPS

2019

- Athena: MenajErie Committee
- Student Research Committee
- Northwestern Pennsylvania Artist Association (NPAA) Member

2018

- Executive Committee of the Faculty Senate
- Student Research Committee
- Northwestern Pennsylvania Artist Association (NPAA) Member

2017

- Executive Committee of the Faculty Senate
- Mercyhurst Study Abroad Chaperone, Nepal
- Northwestern Pennsylvania Artist Association (NPAA) Member
- Athena: UPS committee

2016

- ARTS on the HILL Day-long Event Coordination
- University Council
- Northwestern Pennsylvania Artist Association (NPAA) Member
- Athena: Inner Balance Pilates committee

2015

- Mercyhurst Study Abroad Chaperone, Ireland J-Term
- University Council
- Northwestern Pennsylvania Artist Association (NPAA) Member

2012-2014

- Faculty Senate Secretary
- Diversity And Inclusion Committee Chairperson
- American Institute of Graphic Arts (AIGA)

2011-Present

- TYPE AND PUBLICATION, COMPUTER ILLUSTRATION TECHNIQUE
Mercyhurst Theatre Program

A Dickens of a Carol

Dona Rosita

Guys & Dolls

The Miss Firecracker Competition

The Musical Comedy Murders of 1940

The Mystery of Edwin Drood

The Diary of Ann Frank

The Drowsy Chaperone

Eurydice

2013

- Tom Ridge Archive Gala Project
- COMPUTER ILLUSTRATION TECHNIQUES
Recycling System Design for Laker Inn, In conjunction with
the Sustainability Department
BrewHurst Beer Labels
- Northwestern Pennsylvania Artist Association (NPAA) Member
- Mercyhurst Study Abroad Chaperone, London & Paris
- National Association of Photoshop Professionals (NAPP)
- International Society for Technology in Education (ISTE)

1999-2013

- TYPE & PUBLICATION: Art Scholarship Brochure

2000-2013

- INTRO TO GRAPHIC DESIGN: Logo Design
Mercyhurst Equality of Women
Earth Day Logo, "Seed Soil Soul"
Sustainable Community Development
Earth Week, "Lose Your Footprint"
Laker TV
Evelyn Lincoln Institute for Ethics & Society
Mercyhurst College Green Team
Becoming a Global Citizen in Mercy

1999-Present

- INDIVIDUALIZED STUDIO: *Lumen* Design, in conjunction with
the Mercyhurst English Department



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2000-2013

- AIGA/ADPRO ADVISOR: Project Sampling
AdPro: Mercyhurst Art Department Calendar Design
AAF Portfolio Review chaperone, Chicago, IL
Heineken Public Service Advertising Campaign, New York, NY. *Club Member Jeremy Hewitt won second place in this national competition.*
National Student Advertising Competition, New York, NY

2012

- Divine Word Seminary Poster, in conjunction with the Mercyhurst History Department
- Northwestern Pennsylvania Artist Association (NPAA) Member

2011/12

- EXPLORING GENDER & RELATIONSHIPS
School-wide Academic Theme for 2011/12
Oversaw Publicity for events: Posters for the term
Flyers for independent events, liaison with PR.
Worked with Workstudy to create some pieces.
Met with team to get approval.
Over 20 events were promoted during that year.
- International Education Committee
- Mercyhurst University Presidential Task Force on MERCYHURST WOMEN IN LEADERSHIP

2011

- PORTFOLIO DEVELOPMENT:
Performing Arts Center Gala Invites
Green Roof Kiosk in conjunction with the Mercyhurst Green Team
Airport Banner Design & Output in conjunction with the Association of Ancient Historians and Mercyhurst History Department
- Integrated Marketing Curriculum Development Committee

- Mercyhurst University Presidential Task Force on MERCYHURST WOMEN IN LEADERSHIP
- Northwestern Pennsylvania Artist Association (NPAA) Member
- 2011 Mercyhurst Study Abroad Chaperone, European Mosaic

2010, 2008

- Mercyhurst History Department Chaperone, Southern Italy
- International Baccalaureate (IB) Reviewer

1999-2007

- INDIVIDUALIZED STUDIO: *Senior Annual Design*
- Erie Ad Federation (Formerly Erie Ad Club) American Advertising Federation

2006

- PORTFOLIO DEVELOPMENT: Mercyhurst Presidential Inauguration Design
- Computer Illustration Technique: Banner Designs for the Mercyhurst Main Campus Bookstore